

## **CommuniPets 2.0 A Web-Based Platform for Pet Owners to Connect and Share**

WASHINGTON, DC. March 28, 2023 -- CommuniPets is excited to announce the launch of [CommuniPets.com](https://www.communipets.com), a social community platform designed for pet owners to connect with one another, share photos and videos of their beloved pets, and enjoy exclusive discounts on pet products and services.

### CommuniPets main points:

- 100% CommuniPets was gifted/donated to its members/user's.
- 100% total Financial Transparency and Accountability.
- 100% Members have access to their user based.
- 100% Protecting members personal privacy and abusive behavior.
- 64% Two-thirds of earned & donated income goes back to the Community.
- Monthly online reports showing where The Money Goes.
- Community will always be a 51% Majority Stakeholder.

After careful consideration, the company has decided to pivot away from the original concept as a mobile social media app platform due to the liabilities and dependencies involved in managing user-generated content and working within the constraints of the Apple and Android app stores and regulators.

Faced with the constant threat of app removal and the burden of a 30% fee/tax on all transactions, this led to reevaluating the company's approach.

Going forward, CommuniPets 2.0 will be redesigned as a Web-based platform accessible to all PCs, tablets, smart TVs, and mobile phones. This new direction will allow CommuniPets to better serve their members and provide a more stable foundation for the business.

CommuniPets was created and funded by Alexander Acuna with the goal of creating a media platform that prioritizes the inherent right to personal privacy and full transparency for its members. CommuniPets operates with a unique approach, prioritizing the needs and privacy of its members over an advertiser-driven corporate agenda. As a true community supported by its members, CommuniPets offers full disclosure and allows members to build 100% of their own authentic peer-to-peer groups and audience of fans without interference from the platform.

In an effort to maintain a safe and positive community, they have removed direct messaging and allow users to communicate publicly through posts and comments. The goal is to eliminate private interactions to minimize abusive behavior from troublemakers, bullies, trolls, fraudster and scammers.

In addition to providing a welcoming and supportive community for pet lovers, CommuniPets operates using the Revolutionary New concept '[Imagine Business Model®](#)' or IB Model. This business model prioritizes giving back to the community, with two-thirds (64%) of all income earned and donations being returned to the CommuniPets community to help financially support local pet communities like: Rescue & Pet Adoption Centers, Animal Shelters, Pet Organizations, and Pet Business Owners. CommuniPets members can see where their money goes each month by clicking on the "[Follow the Money](#)" tab for total Transparency and Accountability.

Mr. Acuna also states that he has gifted/donated CommuniPets to the members and the community will always be 51% majority stakeholder, making sure that the members of the community will never be taken away from greedy interest.

Mr. Acuna is having a weekly live conference call, talking to the members the state of the community and the shared goals of the community. He states, "Our goal is to have CommuniPets leverage the userbase to negotiate better cost saving benefits and services for the pet owners. We will also contribute to helping

our pet businesses grow by providing access to our user base by showcasing their products and services on my weekly Podcast show and on the CommuniPets platform.”

\*With 70% (or almost 91 million) of American households owning at least one pet, it is about time that pet lovers have a Community to call their own!

\*2021-2022 National Pet Owners Survey conducted by the [American Pet Products Association](#) (APPA)

Visit <https://CommuniPets.com/> to learn more.

**Media Contact:**

Alexander Acuna, Creator & CEO

CommuniPets™

alex@CommuniPets.com

(973) 951-4772